

2021 Strategic Initiatives

- Membership
 - o Expansion
 - Tiers of membership
- Executive Director / Executive Board
 - Position(s) to focus on overall management & progression of the Association
- Political Activities
 - More involvement, lobbying efforts, etc.
 - o Expand influence in state/region

- Regional Communications and Command

- o MAYDAY, accountability, run cards, policies, operational practices
- o Regional command resources
- Regional Training Standards
 - o Staffing, sharing of resources
 - Officer development courses
- Bylaws
 - o Revision, expansion, define/redefine vision and/or mission
 - Include financial practices/policies
 - Officer roles/responsibilities